

An urban  
shopping centre  
in the heart  
of Reus



# 10 reasons to be a part of El Pallol

## 01 Reus, a benchmark town in urban commerce

- Recognised for its prestigious urban commerce model
- Commercial growth superior to that of Tarragona and much superior to the Catalonia average
- A magnet for tourists due to its combination of culture, commerce and leisure activities

## 02 660,000 people in less than a half an hour

- In the heart of the Camp de Tarragona, Catalonia's second largest demographic and economic region
- Strategic crossroad location and primary shopping destination within its catchment area

## 03 5 million tourists just 10 kilometres away

- Located just 10 kilometres from Cambrils, Salou and La Pineda, the main tourist destinations of the Costa Daurada with more than 5 million visitors annually, which is equivalent to 110,000 more inhabitants within its catchment area

## 04 More than 500 establishments in a radius of 400 metres

- Part of the Tomb de Ravals, Reus's pedestrian shopping route
- A very highly rated visitor experience based on "strolling" and a wide variety of shopping opportunities

## 05 Constant influx of visitors throughout the week

- Its town-centre location makes it part of day-to-day life in the town

## 06 Large premises difficult to find in the centre of Reus

- Meets the space requirements of different sizes of establishments

## 07 Consolidated brands with positive results

- C&A, Desigual, Jack&Jones, Querol, G-Star Raw, Décimas, Miró... all of these have been a part of El Pallol from the start

## 08 Value-added services not available in the rest of the historic town centre

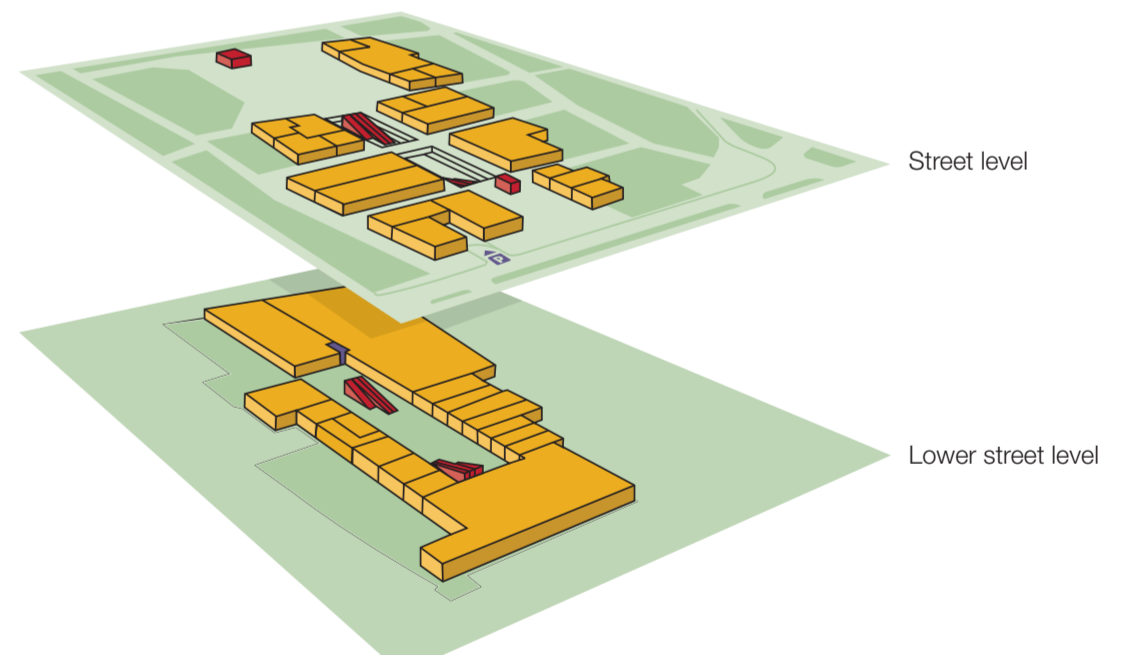
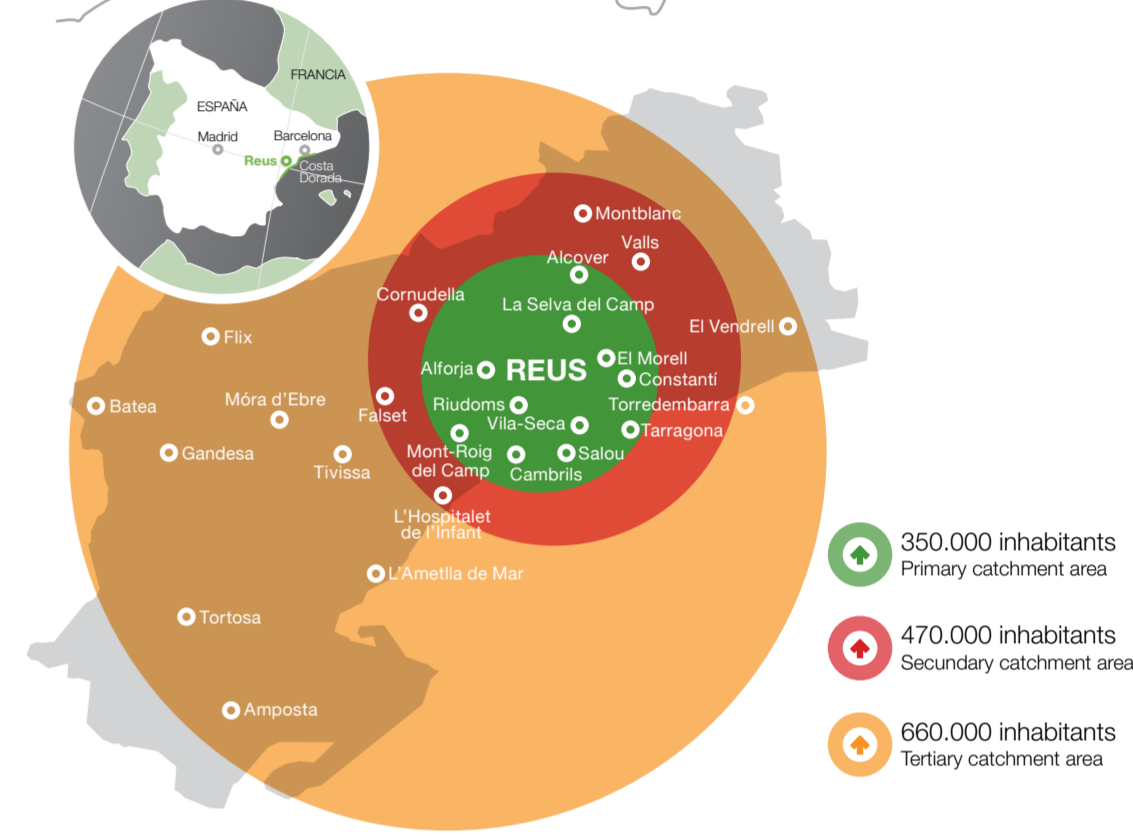
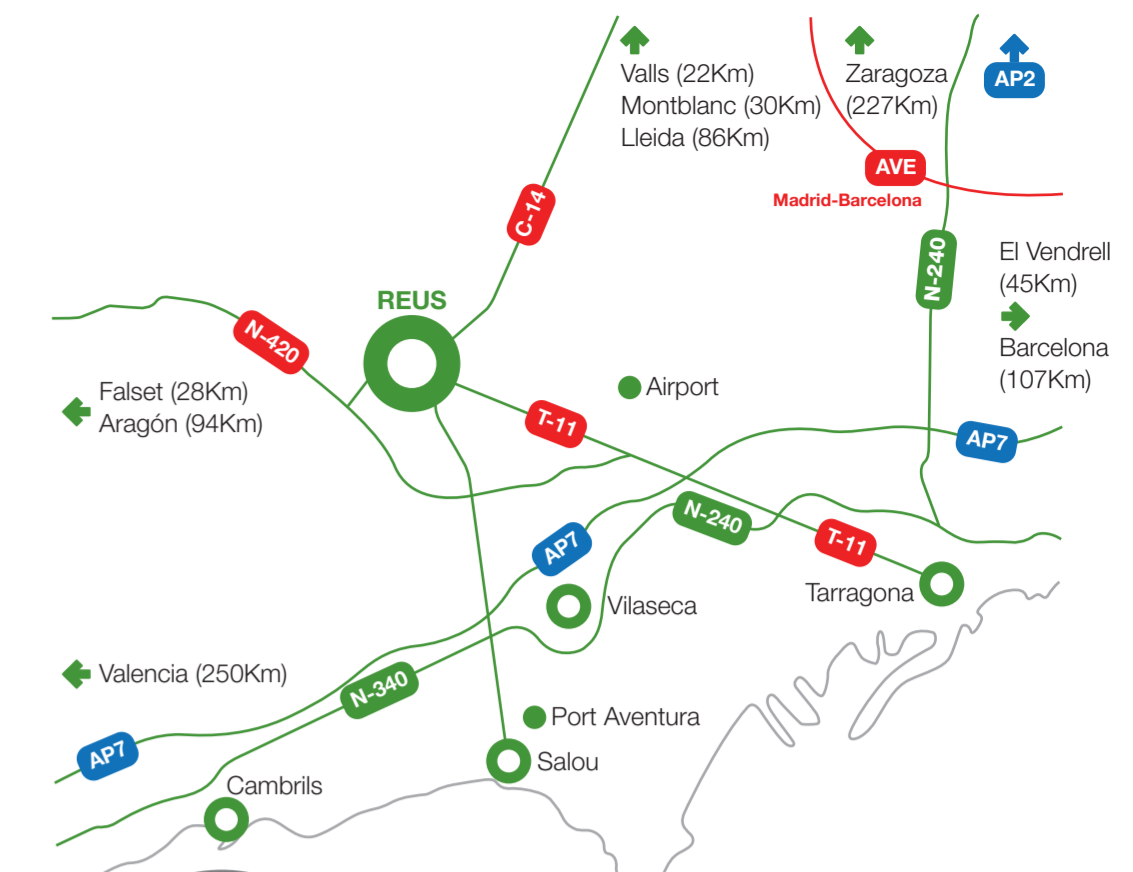
- Toilets, breast-feeding room, Wi-Fi zone, mobile phone charger, children's areas, security...

## 09 Free customer parking

- 418 spaces in the town centre
- Up to 3 hours of free parking for customers

## 10 In short,

all the advantages of a shopping centre combined with the experience of a visit to the urban pedestrian centre of Reus



**Technical specifications**

Owned and managed by: Núñez i Navarro  
 Opening date: May 2007  
 Constructed area: 41,699.30 m<sup>2</sup>

GLA: 8,375.51 m<sup>2</sup>  
 Number of floors: 2  
 Number of commercial establishments: 35  
 Parking spaces: 418

**Primary operators:**  
 Miró, C&A, Desigual, Querol, G-Star Raw, Jack&Jones, Gala

**Contact information**  
 Ancor Retail  
 934 069 500  
 elpallol@ancor-retail.com